



Executive summary of Mobilizing a digital solution for patients with a Long-term condition to improve outcomes

Published on [Working with the NHS \(astrazeneca.co.uk\)](https://www.astrazeneca.co.uk/working-with-the-nhs)

Project title	Mobilizing a digital solution for patients with a Long-term condition to improve outcomes
Duration	05 August 2020 to 04 August 2021
Project partners	“Dorset Clinical Commissioning Group (CCG), Vespasian House, Barrack Rd, Dorchester DT1 1TG AND AstraZeneca UK Limited, Horizon Place, 600 Capability Green, Luton, Bedfordshire LU1 3LU
What was the issue to be addressed?	The Joint Working Project will present an opportunity to collaborate between AstraZeneca and the Dorset CCG health system to consider how digital health technology may enhance support available to patients living with long term conditions and transform services to deliver population level changes in healthcare delivery and patient benefits.
What were the results?	Over 1400 patients in Dorset Registered to use MyCOPD in the last 12 months, Activation rates increased from 43% (Reported by MyM Health in 2018) to 63.2%. High uptake of patients in the rising risk group, showing that patients with at risk characteristics are willing to proactively manage their condition.

